Beat: Technology

Honor 10 Global Theme Design Contest Officially Commences Today

Honor 10

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USPA NEWS - The Honor 10 Global Theme Design Contest formally begins May 25th, inviting designers from all around the world to send in their thematic interface designs. The contest provides a stage for the world's most talented theme designers to compete and put forth their most innovative and cutting-edge mobile Internet design concepts. Designers will have the opportunity to introduce their work to millions of users speaking 23 languages and originating from all around the world. It is hoped that the thematic designs will also encourage more users to engage their artistic sense while interacting with content on their phones, creating fertile ground for designers to find an audience for their creativity.

This year's Global Theme Design Contest will name recipients for the Honor Masters Award, Honor Outstanding Award, Honor Brilliance Award, and seven other major awards as part of a conferral system that will include a total of 133 recipients who will collectively take home winnings of 100,000 USD. An impressive panel of judges has been appointed including Alex Schady (the Programme Leader of Fine Art Programme Central Saint Martins), Xiao Yong (professor Academy of Art Design Central Academy of Fine Arts), Liang Jun (Chief User Experience Design Director of UCD center), Alexandre Plicque Gurlitt (Design Director of Global Aesthetics Research Center in Paris/France)and Honor president George Zhao. For details, please visit the official website of Honorï¼šhttp://hihonortheme.beats-digital.com/en/.

This contest will also cooperate with the Huawei Developer's Hi-Star Program to provide outstanding theme designers with access to Huawei's official marketing channels including promotion on the Huawei Themes app, and will also award each month's best work with additional resources for promotion. It is hoped that the benefits this contest delivers will help each designer achieve his or her dreams.

From May 25th to June 25th, during the preliminary round of the competition, designers only need to submit their creative sketches and design drafts. The animation reference video and image chart are optional submissions at this point in the contest. Please note that designers who register before June 15th are eligible to participate in a Huawei Theme Developer Tools training session, which will introduce some beneficial knowledge of theme design techniques and skills. For more information on the competition details, please log in to the Honor official website.

In 2017, Themes attracted more than 368 million downloads, increasing theme developers' average income by 135% and pushing the number of developers who made a profit by 90%. Providing users with rich thematic experiences also creates opportunities for participating designers to find career advancement paths in the smartphone industry. By attracting designers from across the globe to apply their ingenuity and energy to the creation of new user interface aesthetics, the contest exerts a strong influence on future mobile Internet design trends.

About Honor

Honor is a leading smartphone e-brand under the Huawei Group. In line with its slogan, “For the Brave“, the brand was created to meet the needs of digital natives through internet-optimized products that offer superior user experiences, inspire action, foster creativity and empower the young to achieve their dreams. In doing this, Honor has set itself apart by showcasing its own bravery to do things differently and to take the steps needed to usher in the latest technologies and innovations for its customers.

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UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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